

Area Board Priority Setting and the Community Area Joint Strategic Needs Assessment Report

1. Community Area Joint Strategic Needs Assessment (CAJSNA) Overview

The CAJSNA brings together a wide range of indicators from various sources, and the analysis of these measures builds a picture of Wiltshire's 18 community areas. Indicators and their analysis are grouped and presented across 10 themes:

- Population
- Economy
- Housing
- Health
- Environment
- Communities
- Cost of Living
- Safety
- Older People
- Children

The CAJSNA builds on the key themes which emerged from the overall Health and Wellbeing JSNA in 2022. It highlights children and young people, cost of living, mental health and emotional wellbeing and older people. A bespoke infographic pack, presenting the key indicators surrounding these themes has been developed for each of the 18 community areas.

Other indicators, enabling comparison between community areas, are presented via tables, charts and explained via narratives. Demographic data for the 18 community areas has been made available via an accessible, interactive dashboard.

The CAJSNA enables the local Area Boards and partner organisations to make informed decisions on the allocation and focus of their resources. It aims to improve local understanding of need in order to better address health inequalities and empower voluntary and statutory organisations to support our residents to lead full, health and enriched lives.

The full data sources for the 2024 Community Area Joint Strategic Needs Assessment is accessible here at [Wiltshire Intelligence](#).

2. Key findings from Calne Community Area – comparatively higher rates of:

- Children in receipt of free school meals
- Children with SEND support
- Low educational attainment for pupils in disadvantage
- School absenteeism
- Children living in low income families
- Young unpaid carers
- Youth unemployment
- Child internet exploitation
- Under 18s in treatment for substance abuse
- LSOA food insecurity
- People in receipt of pension credit
- Adults diagnosed with diabetes

- Population change residents aged 65 years +

References

[CAJSNA 2024 - Children and Young People Wiltshire Intelligence](#)

- % of children aged 4 -18 who receive free school meals (1 is highest) - Data 2023 (1)
- % of children aged 4 to 18 with SEND support (1 is highest) - Data 2023 (2)
- % of disadvantaged pupils achieving grade 5 or above in both English and Maths – (1 is highest) Data 2023 (16)
- % of pupils in primary and secondary education who have less than 90% attendance - Data 2023 (1)
- % of children living in low income families - Data 2021/22 (5)
- Young unpaid carers (per 1,000 under 16 year olds) - Data 2021 (1)
- Youth unemployment - % of 16-24 year olds economically active and unemployed - 2021 data (4)
- % of child internet exploitation offences - 2018 to 2022 data (1)
- % of under 18's in treatment for substance abuse (drugs & alcohol) - Data 2020 to 2023 (4)

[CAJSNA 2024 - Cost of living Wiltshire Intelligence](#)

- % of LSOA's that face highest 20% - 40% in England risk of food insecurity - data – 2022 (2)
- % of households deprived in 2 or more dimensions - Data 2021 (7)
- % of 16 to 64 year olds in employment receiving universal credit - Data 2021 (5)

[CAJSNA 2024 - Health Wiltshire Intelligence](#)

- Prevalence of diagnosed diabetes – Data 22/23 (3)

[CAJSNA 2024 - Population Wiltshire Intelligence](#)

- Biggest % increase over 65 - Data 2021 (2)

3. Engagement consultation and responses

To accompany the release of the CAJSNA, an online survey was developed and promoted between 12th February 2024 and 5th May 2024. The response for the Calne community area was as follows with survey findings attached at Appendix 1.

Community Area	Responses (out of 2,690)	Proportion
Calne Area Board Area Board	149	5.5%

Additional to the survey, the CAJSNA data was discussed at the following meetings:

- Area Board co-ordinating meetings 27th Feb and 26th March.
- Calne Health and Social Care Forum 18th April.

4. Area Board priorities

Following the CAJSNA data, consultation responses and evidence presented within the Area Board Impact Report for 2023/24, the Area Board is asked to consider whether any adjustment is required to the priorities for 2024/25. Current Area Board priorities include:

- supporting positive mental health and wellbeing in young people
- promoting wellbeing and combating social isolation in older and vulnerable people
- addressing climate change
- promoting and supporting initiatives to address economic inequalities
- addressing highways/transport issues

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Appendix 1

Wiltshire Council Community Area JSNA Survey, 2024:

What is it like to live in Wiltshire in 2024? Share your thoughts and help shape the future.

We bring the latest data on life in Wiltshire into a report called the Community Area Joint Strategic Needs Assessment (CAJSNA). This brings together information on a number of key themes including our population, health, housing, safety and the environment in order to help inform local decision making.

We are asking people to complete this short survey to give your thoughts on what's really important to you and your local area. This data will be shared with council leaders and key partners alongside the CAJSNA data to provide a full picture.

Before taking the survey, you may wish to have a look at the data contained in the Community Area Joint Strategic Needs Assessment which can be accessed here:

<https://www.wiltshireintelligence.org.uk/cajsna>

Q1 Please tell us your post code (this will not be used to identify you in any way):

Community Area	Responses (out of 2,690)	Proportion
Calne Area Board Area Board	149	5.5%

Q2 Please tell us your age:

Age	Responses (149)	Proportion
Under 16	2	1.3%

16-24	14	9.4%
25-34	6	4.0%
35-44	20	13.4%
45-54	28	18.8%
55-65	25	16.8%
65+ years	54	36.2%

Q3 From the list of themes below, please select your 1st, 2nd and 3rd choices in order of importance (1st choice being most important to you).

	Health	Environment	Cost of Living	Safety	Older People	Children & Young People	Economy	Community	Housing
1st Choice	65	21	9	9	10	9	9	7	10
2nd Choice	27	22	17	20	15	13	12	12	11
3rd Choice	16	27	21	14	14	15	15	21	5
Score*	265	134	82	81	74	68	66	66	57

(*where 1st choice = 3 points; 2nd choice= 2 points; 3rd choice = 1 point. Not chosen = 0)

Q4 You've chosen **health** as one of your top three choices. From the list of issues concerning the county's health, please tell us the three most important ones to you that you'd like to see Wiltshire Council take action on:

Issue:	Responses	Proportion
Mental health support	71	65.7%
Support for "Living longer better"	70	64.8%
Support for keeping physically active	57	52.8%
Care for those living with Dementia	50	46.3%
Tackling levels of obesity	36	33.3%

Q5 You've chosen **housing** as one of your top three choices. From the list of issues concerning the county's housing, please tell us the three most important ones to you that you'd like to see Wiltshire Council take action on:

Issue:	Responses	Proportion
Addressing rising house prices / affordability	19	73.1%
Preventing homelessness	19	73.1%
Supporting homes for younger people / new families	10	38.5%
Tackling fuel poverty in my community	8	30.8%
Reducing the number of empty homes in my community	6	23.1%
Addressing the number of second homes within my community	5	19.2%

Q6 You've chosen **economy** as one of your top three choices. From the list of issues concerning the county's economy, please tell us the three most important ones to you that you'd like to see Wiltshire Council take action on:

Issue:	Responses	Proportion
Addressing empty businesses / shops in my community	29	80.6%
Tackling unemployment overall	18	50.0%
Supporting the right balance of jobs within my community	18	50.0%
Tackling unemployment amongst young people	15	41.7%
Addressing low education / skills within my community	15	41.7%

Q7 You've chosen **environment** as one of your top three choices. From the list of issues concerning the county's environment, please tell us the three most important ones to you that you'd like to see Wiltshire Council take action on:

Issue:	Responses	Proportion
Improving the quality of landscapes (nature reserves & other designations)	40	57.1%
Supporting Public Transport services	32	45.7%
Tackling fly tipping	26	37.1%
Support for increasing biodiversity	23	32.9%
Supporting / improving Active Travel	21	30.0%
Tackling poor air quality within my community	20	28.6%
Addressing flooding in my community	18	25.7%
Reducing emissions	15	21.4%

Q8 You've chosen **communities** as one of your top three choices. From the list of issues concerning the county's communities, please tell us the three most important ones to you that you'd like to see Wiltshire Council take action on:

Issue:	Responses	Proportion
Supporting the quality of open spaces, community gardens and playing fields in my area	35	87.5%
Improving the range of community groups and activities in my community	27	67.5%
Improving cultural assets and performances / opportunities	19	47.5%
Improving facilities at my library	13	32.5%
Improving facilities at my Wiltshire Council leisure centre	12	30.0%

Q9 You've chosen **safety** as one of your top three choices. From the list of issues concerning the county's safety, please tell us the three most important ones to you that you'd like to see Wiltshire Council take action on:

Issue:	Responses	Proportion
Tackling anti social behaviour in my area	27	62.8%
Reducing the level of crime in my community	23	53.5%
Tackling anti social behaviour by young people	22	51.2%
Reducing speeding within my community	17	39.5%
Addressing drug crime within my area	13	30.2%
Tackling the number of road traffic collisions in my community	10	23.3%
Addressing the amount of hate crime in my area	3	7.0%

Q10 You've chosen **cost of living** as one of your top three choices. From the list of issues concerning the cost of living within the county, please tell us the three most important ones to you that you'd like to see Wiltshire Council take action on:

Issue:	Responses	Proportion
Support for housing and/or rent affordability	31	66.0%
Support for children living in low-income families	29	61.7%
Supporting households living on low incomes	25	53.2%
Tackling fuel poverty	17	36.2%
Providing debt / financial advice	13	27.7%
Support for foodbanks	12	25.5%

Q11 You've chosen **children and young people** as one of your top three choices. From the list of issues concerning the county's children and young people, please tell us the three most important ones to you that you'd like to see Wiltshire Council take action on:

Issue:	Responses	Proportion
Improving activities for children and young people	25	67.6%
Support for children with Special Educational Needs or Disabilities (SEND)	21	56.8%

Supporting young people's mental health	21	56.8%
Support for young people who are not in employment, education or training (NEET)	11	29.7%
Improving children's and young people's health (including obesity)	9	24.3%
Support for children claiming free school meals	7	18.9%
Improving school attainment	7	18.9%
Supporting young carers in my community	6	16.2%

Q12 You've chosen **older people** as one of your top three choices. From the list of issues concerning the county's older people, please tell us the three most important ones to you that you'd like to see Wiltshire Council take action on:

Issue:	Responses	Proportion
Preventing social isolation and loneliness	28	71.8%
Support for (unpaid) carers	27	69.2%
Supporting the general health of older people	26	66.7%
Support for people living with dementia (and their carers)	18	46.2%
Preventing falls amongst older people	9	23.1%